

MINUTES
WAR MEMORIAL BOARD OF TRUSTEES
BUILDING COMMITTEE MEETING

Thursday, May 12, 2011

The Building Committee of the Board of Trustees of the War Memorial of San Francisco met at 1:00 p.m. on Thursday, May 12, 2011, in the Trustees' Board Room, War Memorial Opera House, Vice Chair Horn presiding.

ROLL CALL

Present: Vice Chair Horn, President Shultz, Vice President Myatt, Trustee Moscone, Trustee Stafford;

Absent: Chair Pelosi, Trustee Wilsey;

Staff Present: Elizabeth Murray, Managing Director
Jennifer Norris, Assistant Managing Director

Symphony requests for Centennial Season exhibitions in Davies Symphony Hall:

Vice Chair Horn stated that in advance of today's meeting, Committee members received the letter from the San Francisco Symphony requesting to install two lobby exhibitions in Davies Symphony Hall during the Symphony's upcoming centennial season.

- Retrospective of Gary Bukovnik Watercolors: Exhibition to be for 6 months, from August 2011 to January 2012, including approximately 24 framed large-scale watercolors displayed on the outer wall of the Loge lobby; two works in the First Tier lobby adjacent to each elevator bank; and one work in the Second Tier Lobby adjacent to the Grove Street elevator bank. The exhibition would include text panels accompanying each work and directional signage on various walls and pillars.
- "100 Years with the San Francisco Symphony": Exhibition to be for 7 months, from January to August 2012, including over 200 objects of Symphony ephemera, documents, photos and other archival material, organized into 6-7 topic areas of the Symphony's 100-year history. The topic sections will be dispersed throughout the Hall – under the grand stairway, and in the Loge, First Tier and Second Tier lobbies. Works will be primarily wall-mounted, using free-standing vitrines where possible.

Ms. Polly Ikonen, the Symphony's Centennial Season Project Manager, stated that Mr. Bukovnik has donated an original watercolor with a floral theme to the Symphony every year, which the Symphony reproduces and sells as season poster for the purpose of fundraising. The proposed exhibit is an opportunity to pay tribute to this fine artist who has supported the Symphony with his artwork for the past 30 years.

Ms Ikonen informed the Committee that the "100 Years" exhibit would be an extension of an exhibit which will be installed at the main branch of the San Francisco Public Library in the Fall of 2011. She said she expects most exhibition objects will be two dimensional such as tickets, programs, photos and notes. Ms. Ikonen stated that in installing the exhibits, the Symphony will follow protocols of past exhibits and that all exhibit areas will be restored afterwards. She said that exhibit vitrines would be removed by the Symphony upon request of the War Memorial to accommodate outside presentations.

Following discussion, and on motion of Vice President Myatt, seconded by Trustee Moscone, the following recommendation was unanimously adopted:

RECOMMENDED, To the Board of Trustees of the War Memorial of San Francisco that it approve the San Francisco Symphony's request to install two exhibitions in Davies Symphony Hall lobbies during the Symphony's upcoming centennial season, provided that the Symphony will, at its expense, remove or relocate any or all exhibition elements when requested by the War Memorial to accommodate outside presentations.

Symphony request for War Memorial to serve as applicant for DPW permit for Symphony's alternate plan for exterior free-standing poster cases:

Vice Chair Horn recapped that in July 2010, the Board approved the Symphony's proposal to install exterior signage and banners at Davies Symphony Hall including:

- Permanent crown signage at the top of the building façade;
- Seasonal banners at the First Tier windows and under balcony eaves;
- Two 3-panel lighted display cases at the Van Ness and Hayes Street entrances;
- 6 free-standing lighted display vitrines in the Grove Street plaza; and
- Temporary exterior "supergraphics" on the upper facades of Zellerbach Rehearsal Hall.

Vice Chair Horn stated that last month, the Symphony reported to Trustees that in order to obtain the necessary Certificate of Appropriateness, the exterior banner design was redesigned for the banners to be parallel to the building, and the 6 free-standing plaza vitrines and the Zellerbach supergraphics proposals were removed from the plan. The revised banner signage as well as the crown signage and lighted display cases were approved by the Planning Commission.

Vice Chair Horn noted that in their letter of April 7, 2011, the Symphony proposed an alternate plan for the 6 free-standing poster cases to be located closer to the Van Ness and Grove Street curbs, locations which are not on War Memorial property. Installation of poster cases in these locations require approval of the Arts Commission Civic Design Review, which approval the Symphony is in the process of receiving, and require a minor sidewalk encroachment permit from the Department of Public Works. Vice Chair Horn stated that under the City's sign ordinance, signs on any public right-of-way are prohibited; however, there is a carve-out where a government agency can apply for a minor sidewalk encroachment permit to install signage. He stated that the Symphony is requesting the War Memorial's assistance by serving as the applicant for the necessary permit to install the poster cases on the Van Ness and Grove Street sidewalks.

The Committee and Symphony representatives went to the corner of Grove Street and Van Ness Avenue to view mock-ups of the proposed display cases in their proposed locations, and returned to the Board Room to continue discussion and consideration.

In discussion, it was the consensus of the Committee that there should be three, rather than four, display cases on the Grove Street sidewalk, with two cases on the Van Ness Avenue sidewalk, and that the cases should be used only to announce presentations at the Performing Arts Center buildings. Similar to the Trustees' previous approval for the display cases located in the Grove Street plaza, it was determined that the Symphony would have exclusive use of the cases for its 2011-12 centennial season; subsequent to that, up to three of the ten display case sides would be available to the War Memorial for use by other licensees of the Performing Arts Center.

Following discussion, and on motion of Vice President Myatt, seconded by Trustee Moscone, the following recommendation was unanimously adopted:

RECOMMENDED, To the Board of Trustees of the War Memorial of San Francisco that it approve the San Francisco Symphony's request for the War Memorial to serve as applicant for the minor sidewalk encroachment permit from the Department of Public Works for the Symphony's installation of five display case vitrines (three along Grove Street and two along Van Ness Avenue) provided that the War Memorial and Symphony will enter into an agreement whereby War Memorial assigns to Symphony all responsibility for

installation, maintenance and security of the display cases, and whereby Symphony indemnifies the City from all claims arising from the cases; and that the Symphony would have exclusive use of the cases for their 2011-12 centennial season; thereafter, three of the ten sides of the display cases would be available for use by the War Memorial to accommodate other licensees of the Performing Arts Center.

ADJOURNMENT

There being no further business, Vice Chair Horn adjourned the meeting at 1:50 p.m.

Jennifer E. Norris
Executive Secretary