



September 15, 2015

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MEDIA ALERT

MAYOR EDWIN M. LEE BOARD OF SUPERVISORS PRESIDENT LONDON BREED WAR MEMORIAL BOARD OF TRUSTEES PRESIDENT WILKES BASHFORD RE-DEDICATE THE WAR MEMORIAL VETERANS BUILDING

WHAT: Mayor Edwin M. Lee, Board of Supervisors President London Breed and War Memorial Board of Trustees President Wilkes Bashford host a public Re-dedication Ceremony for the historic War Memorial Veterans Building on Wednesday, September 16, at 11:30 am.

The War Memorial Veterans Building is being re-dedicated at the conclusion of a Seismic Upgrade & Improvements Project, which was designed and managed by San Francisco Public Works. The total project cost of \$156,369,000 was funded by certificates of participation, city funds, grants and gift funds.

The Veterans Building is home to the Herbst Theatre and The Green Room reception space. The San Francisco Posts of the American Legion return to the Veterans Building to occupy meeting rooms and administrative offices. The facility will now house the offices of the San Francisco Arts Commission and Grants for the Arts, as well as a new 4,400 square foot San Francisco Arts Commission Gallery. The San Francisco Opera is investing \$21,000,000 in private funds for improvements to the 4th floor, where it will have offices and two new performances spaces as part of the Diane B. Wilsey Center for Opera.

WHEN: Wednesday, September 16 at 11:30 a.m.

The ceremony is free and open to the public. To ensure room for all, registration is encouraged. Please register online at: www.sfwmpac.org/herbst-theatre

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There will be an Open House following the Ceremony. Additional Open Houses are being offered Friday, September 18, from 3:30 p.m. – 6:00 p.m. and Saturday, September 19, from 10:00 a.m. – 12:00 p.m.

Those wishing to attend an Open House may register online at: www.sfwmpac.org/herbst-theatre

WHERE: Herbst Theatre, 401 Van Ness Avenue at McAllister Street

VISUALS:

- Newly renovated historic spaces, including the Herbst Theatre and The Green Room
- First peak at the San Francisco Arts Commission's new gallery space
- Master of Ceremonies: War Memorial Trustee Thomas E. Horn
- Remarks: Mayor Edwin M. Lee, President of the Board Of Supervisors London Breed, War Memorial Board of Trustees President Wilkes Bashford
- National Anthem sung by renowned mezzo-soprano Stephanie Blythe
- Travis Brass USAF Band of the Golden West
- United States Marine Corps Color Guard from 23rd Regiment San Bruno
- City Architect for San Francisco Edgar Lopez on behalf of San Francisco Public Works
- MajGen J. Michael Myatt, USMC (ret.) on behalf of veterans of San Francisco
- Ribbon-cutting
- Over 400 San Francisco residents attending the Re-dedication Ceremony

CONTACT: For further information or to arrange interviews, contact John Caldon at 415-554-6321 or john.caldon@sfgov.org. Day of contact: John Caldon 415-722-9869 (mobile).

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